

## STOP FRAUD & DATA BREACHES

### Passwords No Longer Protect Your Customers

Passwords and shared secrets are rapidly becoming obsolete. They're insecure and frustrating for your customers' user experience. Despite deploying various MFA solutions, your customers remain vulnerable to Account Takeover (ATO) fraud, credential stuffing attacks and phishing. Due to MFA being built on password and shared secrets, organizations worldwide are struggling to accelerate MFA adoption to secure customers and their data.

There are three key issues for why shared secrets-based and legacy MFA fail to deliver:

- Passwords and shared secrets have proven to be vulnerable
- Passwords are costly and cumbersome to use, making password resets common
- Legacy solutions take months to deploy in the face of SCA and PSD2 compliance needs

True Passwordless™ SCA is built from the ground up for security and usability, providing your customers with fast and easy passwordless login for web and mobile apps. This enables you to eliminate credentials-based vulnerabilities and keep your customers engaged securely across all digital platforms.

## TRUE PASSWORDLESS™ SCA

### Deploy Strong Customer Authentication in a Day

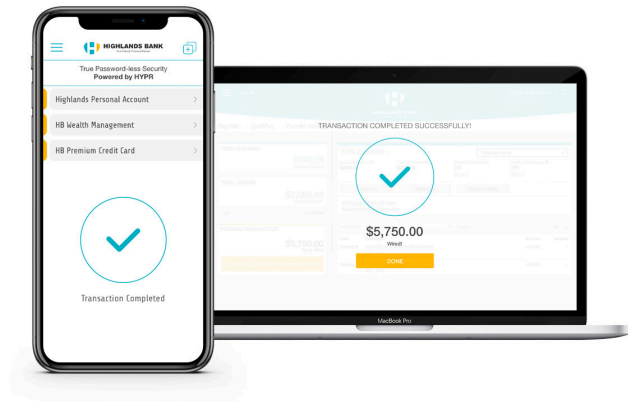
Strong Customer Authentication (SCA) under the PSD2 regulation addresses security protocols but it can introduce friction if not addressed correctly. This requires a solution that enhances security without compromising on excellent UX demanded by customers.

### Lightning-Fast Mobile-to-Web Authentication

HYPR gives your users a consistent mobile-to-web login experience and accelerates transaction velocity with passwordless transaction approval. Additionally, HYPR is scalable to millions of transactions per minute and can handle usage spikes as well as growing demand.

### Meaningful UX for Everyone

Everyone is a user! Our lightning-fast UX applies to all users, including your technical team. HYPR's Mobile and web SDKs put emphasis on fast developer integration and deployment so your team can quickly provide secure access on any app across all your business lines. Once deployed, your admins enjoy the same pristine UX



## BENEFITS

- **ACHIEVE** SCA as quickly as one day
- **SAVE** millions in helpdesk costs caused by password resets
- **REDUCE** fraud rates by up to 99%
- **PROTECT** your customers from credential stuffing and phishing attacks
- **ACCELERATE** mobile adoption and reduce cart abandonment
- **EXTEND** investment in your identity stack with native plugins for interoperability across infrastructure

“ The cost of the attack has gone down for the adversary. The cost of defense has never been higher. By eliminating the hacker's favorite target, HYPR moves the economics back in the enterprises' favor. ”

- **Abbie Barbir**  
Senior Security Architect,  
Aetna CVS Health

## TRUE PASSWORDLESS™ SCA SOLUTION



### DEVELOPER-FREE INTEGRATION

#### Quickly Tackle Fraud and Friction

HYPR is built for speed. True Passwordless SCA makes life easier for organizations and their teams to rapidly deploy passwordless authentication to millions of customers worldwide.

Achieve PSD2 compliance by enabling MFA policy management. You can combine biometric modalities with transaction policies and business logic - all without writing a single line of code. HYPR features dozens of pre-integrated native device authenticators including fingerprint, voice, face, eye, decentralized PIN, and more.

- ✓ Single app for all web and mobile use cases
- ✓ FIDO® Certified end-to-end security
- ✓ Advanced Device Protection for private keys
- ✓ Cloud-native deployment
- ✓ Design authentication flows with device registration and step-up authentication
- ✓ Accelerate custom deployments with iOS, Android and Web SDKs
- ✓ Leverage Intelligent Extensions to expand MFA adoption including SAML, OpenID Connect and plugins for multiple IdPs



## STRIKE THE RIGHT BALANCE BETWEEN SECURITY AND USABILITY

HYPR's solution ensures user credentials are always stored safely beyond the operating system layer on their personal smartphone. By combining Public key Encryption with lightning-fast authentication, True Passwordless SCA enables simple, easy access that's familiar and mobile-initiated. It's fast. It's FIDO® Certified.

